



Janet DeZonia

Director of Marketing

Janet DeZonia joined InterWest Insurance Services as the Director of Marketing in March 2006. Her responsibilities include managing carrier relationships, insuring producers, handling the markets and branding materials to successfully acquire and maintain their clients, and assisting in the overall profitability of the agency.

Janet has an extensive background in sales and marketing management. She began her career in 1978 as an Independent Insurance Agent. Her insurance background includes successfully producing and managing a profitable book of business as well as Sales Management and Training for Continental Insurance and Fireman's Fund Insurance Companies.

In addition to her insurance experience, Janet partnered in the development of a successful IT Service Company which she owned and managed for 17 years.

Janet has been an active leader in the Sacramento business community. She has served as a board member for the Sacramento Metropolitan Chamber of Commerce, President of the Comstocks Club, and Committee member on the State of California Small Business Council. She has been recognized for her leadership roles, receiving Sacramento Metropolitan Chamber's Volunteer of the Year award. She has also been honored as Sacramento's Small Business of the Year and Small Business Person of the Year from the Sacramento Metropolitan Small Business Chamber. She is currently active with IBA, serving on various committees.

Janet resides in El Dorado Hills with her husband of 38 years. She has 2 grown children and 2 grandchildren.